Angel Cortés
graphic design
print, web, motion, illustration

www.cortesangel.com   cortesangel@live.com   **Resumé**

| **Education** | Bachelor of Fine Arts in Graphic Design |
| | School of Art and Design (Class of 2007), University of Illinois at Chicago |

Work Experience — **I am a versatile graphic designer comfortable in print, web, and animation. I have also honed skills in drawing and video production/editing.**

Presently employed at
The Tire Rack (tirerack.com)
Since October 2015

Tire Rack is America's largest independent tire tester and consumer-direct source for tires, wheels and performance accessories. Headquartered in South Bend, Indiana, Tire Rack has distribution centers in six states. I am a web designer and I create marketing materials for 17 major tire and 41 wheel brands for retail, wholesale and dealers.

- **Email:** design and production of marketing emails for retail, wholesale, and dealers. Compatible with the major email services (Gmail, Outlook, Yahoo) as well as desktop email clients. *Photoshop, HTML, CSS, ExactTarget.*
- **Presentations:** Quarterly summaries and business development presentations designed in PowerPoint or Keynote.
- **UI Design:** design and co-development of features, new or improved, for TireRack.com. *Illustrator, Photoshop, InDesign, After Effects, HTML, CSS, GIT, SourceTree.*
- **Web Design/Dev:** updating and maintenance of retail, wholesale and dealer sites. *HTML, CSS, GIT, Sublime 2*
- **Marketing:** design of web advertising for promotions by various tire brands including Dunlop, Goodyear, Pirelli, & Firestone. *CJ Affiliate, DoubleClick, HTML, CSS, Photoshop, InDesign, Word, Excel*

Schurz Communications Inc.
Print/Web Designer
November 2013–October 2015

Schurz Communications Inc. is a diversified privately owned, nationwide communications company with a presence in seventeen states. As a web and print designer, I ensured that all items conformed to the different requirements of each publication and fulfilled a 24-hour turnaround on all creatives.

- **InDesign:** print ad production, print to web ad conversion
- **Photoshop:** static web ad production, photo editing, assets generation
- **Illustrator:** vector editing, animation conceptualizing, multi-version ad campaign production
- **Flash:** animated ads
- **Pointroll, Mixpo (3rd party vendors):** interactive ads, video ads
- **DPS AdTracker & ATOL:** database publishing and content management
- **Excel:** logging and tracking 3rd parrty vendors and and non-conforming properties
- **HTML/CSS:** ad proof production using HTML templates edited in **Dreamweaver**

Game Freaks 365 & The South Bend Voice
Designer & Contributor
October 2009–October 2015

As a freelance designer, developer, and contributor for The South Bend Voice and GameFreaks365, I designed two brands for these sister sites.

- **Photoshop:** photo manipulation, template design (YouTube/Wordpress image placements)
- **Illustrator:** branding design & development, vector asset creation, rapid prototyping, web ad creation, cover design, template design
- **InDesign:** book layout, media kit design
- **After Effects:** animated branding
- **Premiere:** video editing ("lets-play" YouTube videos, reviews), South Bend Voice interviews
- **Audacity:** recording and editing of narration/ commentary
- **Google DFP:** serving/targeting/tracking ads
- **HTML, CSS, PHP, Wordpress, Notepad++:** custom Wordpress theme development
- **USB video capture:** Recording of analog source
- **Bandicam & Fraps:** screen recording of PC footage

IMAN
Volunteer
May 2008–May 2009

As a volunteer, I conducted Spanish language computer literacy courses for immigrants from Latin America.

- **PowerPoint:** Spanish language introductory course on PowerPoint.
- "How to Buy a Computer" **presentation/workshop** in English and Spanish.

Additional Skills

Fluent Spanish speaker. Photography, Video Editing, Animation, Motion Graphics.

Chicago Marathon in '09, '11, & '12.